

Eur(h)ope · Graphic Identity

The graphic identity of the project is developed on the basis of the main focus of the European project and the link between the territories at the center of the project. The Mediterranean Sea is the point of union between the territories involved: waves and the color blue in the center of the logo represent it; waves also represent flows or currents of narratives that can go in different directions.

Logo



Black and white logo



Texts and fonts

1. The text used for the graphics is "Cooper Hewitt".
2. The text used for the official text - the corporate identity - is:
 - TITLE: BARLOW SEMI CONDENSED, 19
 - Text: Barlow, 12

The header of the document is this:



Co-funded by the
Erasmus+ Programme
of the European Union



Social media and online communication

The graphics used for posts on Instagram and Facebook will follow the graphic identity and themes at the heart of the project, as will the project website.

Facebook page cover:



Example of the graphic for an Instagram post (the graphics will not only feature waves but also other elements that will be developed graphically in the course of the project):

